FEB 19 1924 /

OCIL 19920 ~

The Average Woman

huggested by a daturday wering Port
Story by Borothy Jagos De Gagers

Directed by William Christy Cabanne

Author of photoplay (under Sec. 62) Burr Pictures, Inc. of the U. S.

FEB 19 1924 "The Average Woman

OCIL 19920

Colonel Crosby and Judge Whipple had been friends so long that they could not agree upon anything. Especially was this true of their divergent opinions as to the modern young woman. Judge Whipple contended that the average woman of today does not compare favorably with the young woman of his own day. His daughter, Sally Whipple, vivacious and beautiful, moved in the fast social set that all young people of her class and generation are wont to do. Rudolph Van Alten, her most ardent suitor, whose reputation outside of the social set was shady, came from an old New York family. Judge Whipple, ignorant of Van Alten's shady character, looked favorably upon him as a prospective son-in-law. When the story opens, Sally Whipple and Van Alten are making ready to spend the evening at the Blue Boar Inn, a fashionable and fast care indirectly owned by Van Alten. Sally Whipple has not the remotest conception of Van Alten's connection with this tavern.

On the next day, simultaneously with Sally Whipple's journey to the New York Public Library, for some reading matter, Jimmy Monroe, a newspaper man, was designated by the Sunday magazine editor to write a series of articles about "THE AVERAGE WOMAN." To obtain first-hand information he decided first to study the average woman who came to the library. Finding little inspiration there, he decided to write down his thoughts about the topic assigned him, and wrote the following:

1. The average woman opens locks with hair-pins.

2. Adds postscripts to letters.

3. Is afraid of mice.

Sally unconsciously peering over his shoulder read these statements and impishly started to follow out each one, finally, getting up on a chair and shouting, "A Mouse." Noting this, Jimmy Monroe immediately believes she is a perfect specimen of the average woman and decides to watch her closely for points of observation. Sally leaves and Jimmy follows her.

In the meantime a delegation of women are in conference with Judge Whipple, demanding that the owner of the Blue Boar Tayash he island as account

Sally unconsciously peering over his shoulder read these statements and impassly started to rollw out each one, finally, getting up on a chair and shouting, "A Mouse." Noting this, Jimmy Monroe immediately believes the is a perfect specimen of the average woman and decides to watch her closely for points of observation. Sally which is the meantime a delegation of women are in conference with Judge Whipple, demanding that the owner of the Blue Boar Tavern be jailed on account of its bad reputation. Judge Whipple promises to investigate in conjunction with the District Attorney. All the ladies leave.

On her way home, Sally realizes (with no little pleasure) that Jimmy is following her, and in order to find out who this young man its, she requests a police officer to gently arrest him and bring him to Judge Whipple office. Entering her father's study, Sally informs him of the afternoon's happenings, and making known her interest in Monroe, she requests her father to play the game through with her. Jimmy is fourted in the policeman, and Judge Whipple, without revealing the relationship between himself and his daughter, orders him to report to her every week regarding his conduct. Jimmy reports regularly, with the result that a warm friendship is but the every week regarding his conduct. Jimmy reports regularly, with the result that a warm friendship is but the same that the same the police have been investigated his establishment and that it would behoove him to use his influent him to have been an advised Brenon of the Judge's coming. The Judge informs his daughter and Van Alten that he and the Discheric Attorney are on their way to investigate the Blue Boar Tavern. Hearing this, Van Alten rushes to the phone and advises Brenon of the Judge's coming. Arriving there the District Attorney and Judge Whipple, which the Judge that the real proprietor of the tavern is Van Alten. The Judge is enraged and he leaves.

The next day Van Alten is said from the him of the proper said of the plans that even in a place with him

pleasure of the plaudits of thou-sands of movie-goers throughout the land. The chosen few can well tap themselves on the back, for in

tap themselves on the back, for in attaining the uppermost rung of film success they have conquered life's grim battle.

Two years is but a breath of time in life's long span and to scale the heights of success in that short era is truely a mark of great distinction. Beautiful Pauline Garon, now starring in "The Average Woman," accomplished this feat, because it was exactly two years ago that she was exactly two years ago that she received her first insignificant part in the realm of motion pictures. Her first experience in theatricals started on the stage just a few years ago, in which she won immediate recognition with Marie Doro in "Lillies of the Valley." Later she played an important part with Lillian Lorraine and Emma Dunn in "Sonny," and when the play was adapted for the screen she was daupted for the screen sne was chosen to play the same part in the picture that she had on the stage. Her first big part in a screen production was in "The Turmoil," following which she played with Johnny Walker in "Children of Dust". Johnny Walker in Children Dust." Her success was immediate, for she was then cast in a Para-mount production, "Adam's Rib." Her role in "The Average Woman" gives her every opportunity of dis-playing her splendid talents, and so well does she register on the screen that at the present time her services

are in great demand.

Producer C. C. Burr, who gave her an opportunity in one of his comedies some years ago, had watched her following work continuously, so that upon his purchase of Dorothy de Jager's story, "The Average Woman," he immediately negotiated with her to portray the leading role. As the average woman she gives a vivid and brilliant performance and entrenches herself solidly as an actress of real charm

and exceptional ability.
"The Average Woman," featuring Pauline Garon (who is assisted by Harrison Ford and David Pow-ell), is coming to the Rialto Theaand she immediately attracted attention, and from playing small parts to getting the leading feminine role in some of the biggest productions

made in the past two years is a record to be prou As soon as "THE AVERAGE WOMAN" was co returned to her home in California. She has several flattering offers to appear in pictures on the West Coast and it was with a great deal of difficulty that Producer C. C. Burr persuaded her to remain in the East and work in his picture. Only after reading over the play did Miss Garon consent to accept the engagement with Mr. Burr, because the part offers her such a wonderful opportunity to display her ability.

I think the part I have in 'THE AVERAGE WOMAN' is the best I ever had in pictures," said Miss Garon. "It affords me a fine chance to show what I can do, and Director William Christy Cabanne surely permitted me to take every advantage. All my associates at the Glendale Studios, where "THE AVERAGE WOMAN" was made, were splendid and we were a happy family."

Miss Garon made her first appearance on the stage only a few years ago. She won recognition immediately and her first important stage part was with Marie Doro in "Lillies of the Valley." Later she appeared in an important part with Lillian Lorraine and Emma Dunn, in "Sonny," and when the play was adapted for the silver screen she was engaged to play the same part in the picture that she did on the stage. In the special, all-star production made by Universal, "The Turmoil," Miss Garon was given a very fine part, and later she appeared with Johnny Walker in "Children of Dust." Pauline Garon achieved a large measure of success in the Paramount Production, "Adam's Rib."

In "THE AVERAGE WOMAN" Miss Garon wears many fine gowns. "Did you ever realize that clothes have a decided atmosphere?" said Miss Garon. "It is not only sufficient that a costume have style, smartness, or even chic—it must have atmosphere."

"I am beginning to realize," continued Miss Garon, "that a motion picture actress must select her gowns with great care. If, perchance, she makes a bad choice in wearing a gown in a certain scene she is sure to hear about it. Every day I receive letters from all over the country telling me what to wear and how to wear my clothes. I appreciate the interest taken in my welfare, but it is impossible always to follow the advice, which I am sure is always given in good faith."

"The Average Woman" is a picturization of the Saturday Evening Post Story by Dorothy De Jagers. The scenario was made by Raymond S. The picture was directed by William Christy Cabanne. The story deals with a phase of modern-day living and problems of the present that are of interest alike to young and old.

Besides Pauline Garon in the cast of "The Average Woman" are Harrison Ford, David Powell, De Sacia Mooers, Burr McIntosh, Coit Albertson, William Tooker and Russell Griffin.

Pauline Garon, in "THE AVERAGE WOMAN," will be the stellar attraction at the ...... Theatre for a limited engagement of ...... ..... commencing ......

## Clever Teaser Illustrations That Will Help You Sell "The Average Woman" To

This set, designated as No. 1, and Set No. 2 on Page 3 of this been especially designed to meet the needs of Exhibitors who r

Washington, D. C.

Register of Copyrights Washington, D. C.

February 19, 1924

Dear Sir:

I herewith respectfully request the return of the following named motion picture films deposited by me for registration of copyright in the name of Burr Pictures Inc.

The Average Woman (6 reels)

Respectfully,

FULTON BRYLAWSKI

Burr Pictures Inc. hereby acknowledges the receipt of two copies each of the motion picture films deposited and registered in the Copyright Office as follows:

Title

Date of Deposit

Registration

The Average Woman

2/19/1924

L OCIL 19920

The return of the above copies was requested by the said Company, by its agent and attorney on the February and the said Fulton Brylawski for himself, and as the duly authorized agent and attorney of the said Company, hereby acknowledges the delivery to him of said copies, and the receipt thereof.

## This document is from the Library of Congress "Motion Picture Copyright Descriptions Collection, 1912-1977"

## Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

## Class L Finding Aid:

https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004

Class M Finding Aid:

https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002



National Audio-Visual Conservation Center
The Library of Congress